



Student Industry Fellows Program Experiential Learning UNIVERSITY OF GEORGIA

# Chiamaka Uwagerikpe, Innovation Fellow



### Meet Chiamaka

As a community service assistant, Chiamaka ran into a coworker who was gushing about his IDEA 4000 course. She eagerly signed up for it the next semester, which became one of the "best decisions she made while at UGA."

The introductory class and the Student Industry Fellows Program (SIFP) gave Chiamaka hands-on experience with clients to solve a problem by pushing boundaries. A self-identified "visionary leader," she flexed her critical thinking, problem-solving, and communication skills.

As a Grady student, joining SIFP complemented her Marketing and Advertising coursework. She is grateful to have found an outlet that not only helped her sharpen her business acumen but also introduced her to the opportunities she is interested in post-graduation.

# Chiamaka's Projects









## Highlights

**Favorite Experience:** Maymester in Tel Aviv! I started UGA during COVID, so I didn't think studying abroad was a possibility. I am so grateful for the opportunity.

**Skill Sharpened:** Time-management, I have learned how to communicate to my coworkers and fellows students.

**Challenge Overcame:** I am afraid of heights, so when we had to the ropes course in Ramsey, it was challenging. With the support of fellows, I just went for it!

**Rewarding Opportunity:** One semester, a group of fellows and I mentored IDEA 4000 students on a pitch with Delta. I made lasting connections all while inspiring creativity and analysis in my peers.

**What's Ahead:** In April, I will attend the Talent Global Meetup as a Stanford University Innovation Fellow!

#### For more information

Contact the team at sifp@uga.edu or head to our website via the QR Code





"There are so many different tiers of learning that I wanted – I am actively pitching, researching, and learning with people I probably never would've met without the Student Industry Fellows Program. It invigorated me unlike any other classes."

Chiamaka, Innovation Fellow | Marketing and Advertising '24